

Update: Florida Extension Long-Range Plan

- **Mission statement**

Florida Extension partners with communities to provide quality, relevant education and research-based expertise to foster healthy people, environments, and economies.

- **Vision statement**

Florida Extension is the resource that helps educate Floridians to solve problems related to agriculture, horticulture, natural resources, the environment, energy, youth, families, and communities

- **Core values**

Unique tradition; Excellence; Integrity; Collaboration and partnership; Life-long learning; Diversity; Responsiveness; Innovation; Communication; Global reach.

- **Issues and trends**

- Economy and jobs.
- Water quantity and quality.
- Youth life-skills/workforce development.
- Food production, safety, and security.
- Healthy lifestyles.
- Natural resource management.
- Sustainable agriculture and horticulture.
- Pest/disease/invasives management.
- Farm labor.
- Sustainable landscape management.
- Energy production, conservation, and efficiency.
- Small farms and alternative enterprises.
- Bioenergy and bio-based products.
- Climate variability.
- Land use.
- Youth engagement.
- Coastal/marine environment.
- Urban/rural interface.
- Adult and youth leadership.
- Volunteer development.
- Family well-being.
- Community development/growth management.
- Technology utilization.

- **Over-arching goal of Florida Extension**

Create economic opportunity through education to strengthen the Florida economy.

- **Programmatic initiatives**

- Ensuring Sustainable, Profitable, and Competitive Agricultural and Horticultural Enterprises.
- Enhancing and Protecting Water Quality, Quantity, and Supply.
- Enhancing and Protecting Florida's Natural Resources and Environmental Quality.
- Producing and Conserving Traditional and Alternative Forms of Energy.
- Empowering Families to Build Healthy Lives and Achieve Social and Economic Success.
- Supporting Urban and Rural Community Resources and Economic Development.
- Preparing Youth to be Responsible Citizens and Productive Members of the Workforce